

My+BIG-Aim

NEW

YEAR 9 - 13

(BRILLIANT FOR THE
FINAL TERM)

The
Big
Picture
Maximising
Student
Potential

What's it all about?

You know how it is... students are happy to take crazy risks doing things they shouldn't do and yet don't take the sensible risks that you know they should!! This event gives them confidence to take the positive and life-changing risks they need to make in life and avoid the bad stuff (drink, drugs, bad habits etc...) that inevitably lead to sadness. The Big Picture is the No.1 Company in the UK **that gets students motivated** to take action in their lives and make the right choices.

This is a brilliant event (so students and teachers tell us) that is hugely practical. This two-hour session is a combination of stories, games, having a lot of fun and asking the really important questions in life.

"All we ever do in life is make choices and spend time - all you want for your students is for them to make the right choices !"

What you want your students to achieve...

- **Break out of bad habits** and friendships that are destroying their futures
- **Overcome FEAR** when it's the ONE thing that will paralyse and hold them back
- Be able to **make decisions quickly and easily** that will benefit them in school/life
- Appreciating what a **risk-free life** might look like... and how it's utterly impossible
- Be able to recognise the **sensible risks worth taking** and then take action !!
- Understand how **doing nothing** may be the biggest risk of all... especially at school
- **Build their own identity** to take the risk of being 'different'... and stop following their friends!!
- Have the **confidence** and be able to take risks that will transform their fortunes
- Get a sense of perspective and **recognise that what is truly of value** is staring them in the face !
- Working out **how long they may need to wait** for their risks to pay-off... and it's not overnight !!
- Have the **confidence on the 'inside'**, to go for it on the 'outside' !
- Develop a '**BIG Aim**' of what it is that they truly need to change in their life
- Be crystal clear about **what they have to do as soon as they leave the event**

The ending of the event is tied in with them completing their own 'My BIG Aim' goal card (which we send to them one month later) - It's not teachers telling them, it's them telling themselves, the most powerful reminder ever !

We know schools want some kind of behaviour change for their students: not just a good 'couple of hours'!!

This was a real 'eye opener' and got my students to realise that much of what they're doing is probably not benefiting them. Harsh but true !! Really motivational

Carol Matthews, St Josephs School, Wrexham

This got them out of their 'comfort zones' and was brilliant for them to actually do things they'd never thought of doing. The £20 trick - priceless !!

Claire Fitzpatrick, Stoke Damerel School, Plymouth

Even
the TES like us !!

TES

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...CONTINUED

The
Big Picture
Maximising Student Potential

What actually happens and why you'll like it...

'My BIG Aim' was devised to get students to break out of unwelcome habits (smoking, eating etc...) and even friendships BEFORE it's too late. This event gets them to experience the feeling of taking 'bad risks' and the benefit of taking 'good risks'... it's dead serious but a lot of fun.

Keith tells stories, uses anecdotes, builds a really positive atmosphere, asks powerful questions (that he doesn't answer !) and gets them to do stuff that gets them thinking. It's all wrapped up with loads of activity, on-stage performance, music and video ending up with them completing their 'BIG Aim' - We've been doing this event now for just 9 months... It's been an absolute sensation.

- Want to see us in action? - check out our website, facebook or YouTube pages
- Want to hear from real teachers in schools in your area who have seen what we do? - Just give us a call or email us



What you'll get...

- A **phone call** with Keith before to hear more about your students
- A brilliant '**life-changing**' event for your students

At the event...

Worksheet for each student

- **Prizes**, T-shirts, badges, stickers and posters for each session
- **Goal cards** sent to each student one month later

Afterwards...

Teachers love the year round follow-up we give you after the event which is... **100% FREE to YOU (worth £375 !!!)**

- **25 x FREE full length PSHE Lesson Plans** to deliver in the classroom afterwards
- Follow up **telephone call** two months later and weekly **newsletter**

They love 'The Big Picture' and they loved this...

Alex Young, Queens Park High, Chester

This was very activity focused with those getting involved who wanted to...
A complex subject made extremely simple

Teresa Williams, Brynteg Comprehensive, Bridgend



Keith Warren, award winning trainer and speaker has delivered training to over 165,000 students and teachers over the last four years across the UK and Europe.

He is frequently asked to speak to associations of Governors and Teachers specifically talking about motivation in students and teachers. He is an expert in delivering inspirational, practical material that changes lives. As a consequence, his company, 'The Big Picture' is the fastest growing schools training company in the UK and has a huge following of students on facebook.

Keith says "I found out what my 'Big Picture' was only five years ago and my job now is to help young people do exactly the same. This is not a business nor a job, this is my hobby and my life. All I want to do is make the biggest possible difference to as many students world-wide. That's it".

Keith has three children and lives in Newark, Nottinghamshire.

You want a **BIG** impact and great **VALUE**...

The average price most schools end up paying is a very affordable **£4.65+VAT /student** (dependent on numbers)

What you need to do next...

1. Decide which year groups need help
2. Select a date/s for your school
3. Email us for availability/price
sonya@thebigpicture.eu.com
or call Sonya - **01636 646877**