

# MOTIVACTION™

How to motivate your students in the classroom  
and get the best possible exam results

The  
Big Picture  
Maximising  
Student  
Potential

## What is it ?

*The 'best teacher is NOT the best teacher'... That's not rude - it's just true. The best teachers are the ones who best engage their audience. Keith Warren is not a qualified teacher but he is an expert at **engaging students quickly and with huge impact.***

*Keith starts off not knowing any of the students he meets but after two hours has them doing exactly what he wants whilst having them feel empowered and focused. These techniques are not magic, they're just simple but very effective and he wants to show how you can do exactly the same thing in the classroom.*

## What you'll achieve and why you should choose us...

- Build **powerful and persuasive techniques** that will get teachers to engage and 'connect' with students better than they've ever done before
- How to **talk less and achieve more in the classroom.** *I'll show you exactly what to say and not say !!*
- How to **get students to change their own behaviour** without you even asking!! *You'll be mesmerised by how straightforward it actually is.*
- Learn the **'two killer techniques'** that will get you to find out what students are 'thinking' even when they don't even know themselves !!! *It's utterly brilliant and it works.*
- Know the techniques that the very best presenters and speakers use to **engage and relax their audience.**
- Know the five letter technique to get the **truly demotivated student eating out of the palm of your hand !!**... *it won't happen overnight, but it does work !!*

### And also...

- Understand why it is that almost every teacher I speak to says **"We want the results more than the students do" !!**
- Demonstrate the techniques that will **take the pressure off the teachers and put it onto the students.** *This is really powerful stuff.*
- Recognise the **shift in philosophy** and the obstacles that need to be hurdled if students are to become more independent and driven to succeed.
- Know **what to do to get your students to 'grow up'** even when they don't want to !! *It works for me and absolutely every single person I've ever met.*
- Build the **inner-confidence of teachers** to make a dramatic difference to their students.
- Be crystal clear about the **practical skills** you need to apply as soon as you leave the event.

It's a different way of doing things, and it really works. I look forward to seeing Keith again in the autumn.

Ian Wilson - Braeview Academy

Even the TES like us !!



Hugely informative and 100% practical !!  
J Woodward - Craigie High School



Keith Warren, award winning trainer and speaker has delivered training to over 165,000 students and teachers over the last four years across the UK and Europe.

He is frequently asked to speak to associations of Governors and Teachers specifically talking about motivation in students and teachers. He is an expert in delivering inspirational, practical material that changes lives. As a consequence, his company, 'The Big Picture' is the fastest growing schools training company in the UK and has a huge following of students on facebook.

Keith says "I found out what my 'Big Picture' was only five years ago and my job now is to help young people do exactly the same. This is not a business nor a job, this is my hobby and my life. All I want to do is make the biggest possible difference to as many students world-wide. That's it".

Keith has three children and lives in Newark, Nottinghamshire.

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## What you need to do next...

1. Select a date for your school
2. Book an INSET package  
[sonya@thebigpicture.eu.com](mailto:sonya@thebigpicture.eu.com)  
OR Call Sonya [01636 646877](tel:01636646877)
3. That's it !