



## What's it all about?

You know how it is... students know they should study but that doesn't mean they do... they turn up at school but that doesn't mean that they actually 'try' !!  
The Big Picture is the No.1 Company in the UK **that gets students motivated** to take action in their lives and at School.

We get students excited by 'The Big Picture' in their life. They get to indulge themselves in how their life might be if they focus and take themselves more seriously. This two-hour event is a combination of stories, games, having a lot of fun and asking the really important questions in life. They then get to do all the work!!  
Teachers are always worried about their students being in 'one place' for two-hours... Don't be!!

**It's powerful, life-changing and it just 'works'**

## What you want your students to achieve...

- **Engage** with life and school
- Be **hungry** to learn
- Get **better exam results**
- Believe in themselves and have the **confidence**, not just the bravado!
- Have a '**can-do**' attitude and be prepared to do stuff NOW!
- Take **responsibility** for themselves and their actions
- **Change their own behaviour** and not have YOU telling them constantly
- Deal with problems so that they actually **start to achieve things...** not just 'drift'!
- Open up, share experiences and **make commitments** about how they're going to change
- Have fun and **enjoy the learning experience**
- Get a '**Big Picture**' of how their life might be if they truly do their best
- Be crystal clear about **what they have to do as soon as they leave the event**

*The ending of the event is tied in with them completing their own 'My Big Picture' goal card (which we send to them one month later) - It's not teachers telling them, it's them telling themselves, the most powerful reminder ever !*

*We know schools want some kind of longevity and real impact for the students: not just a good 'couple of hours'!!*

**Immediately  
grabbed the whole years attention and kept it for over two  
hours !! Completely engrossing**

Amanda Taylor - Hampton Academy

Even  
the TES like  
us !!

**Really inspirational,  
the way you get the disaffected pupils listening and joining in is brilliant !!**

Rebekah Holt, Stockport School





**PART 1...**  
**CONTINUED**

**The Big Picture**  
Maximising Student Potential

### What actually happens and why you'll like it...

'The Big Picture' is a simply structured event which students find really easy to follow. Keith tells stories, uses anecdotes, builds a really positive atmosphere, asks powerful questions (that he doesn't answer !) and even creates dialogue with 100's of students in the room!!

Keith plays games with students to provoke thought and learning and uses the workbooks and affirmations to reinforce this.

It's all wrapped up with loads of activity, on-stage performance, music, video and a bundle of energy ending up with them completing their 'Big Picture' - It's a truly MEGA event.

- Want to see us in action? - check out our website, facebook or YouTube pages
- Want to hear from real teachers in schools in your area who have seen what we do? - Just give us a call or email us



### What you'll get...

- A **phone call** with Keith before to hear more about your students
- A brilliant **'life-changing' event** for your students

### At the event...

- Full colour **workbook** for each student
- **Prizes**, T-shirts, badges, stickers and posters for each session
- **Goal cards** sent to each student one month later

### Afterwards...

**Teachers love the year round follow-up we give you after the event which is... 100% FREE to YOU (worth £375 !!!)**

- **25 x FREE full length PSHE Lesson Plans** to deliver in the classroom afterwards
- **3 x Plug'N'Play follow-up lessons** on DVD for your classes
- **3 x School Assemblies on DVD** - the script, powerpoint and video of how to do it.... that's everything !
- **4 x 'cool' posters** to remind students of the key messages
- Follow up **telephone call** two months later and weekly newsletter

An awe inspiring presentation. The whole content hit home big time. If this doesn't increase motivation... nothing will !!

Steve Morley, The Nobel School, Herts

During the 30 years of teaching, I have never seen anyone engage students the way you do !!

Peter Lowder - Central Technology College, Grantham



Keith Warren, award winning trainer and speaker has delivered training to over 165,000 students and teachers over the last four years across the UK and Europe.

He is frequently asked to speak to associations of Governors and Teachers specifically talking about motivation in students and teachers. He is an expert in delivering inspirational, practical material that changes lives. As a consequence, his company, 'The Big Picture' is the fastest growing schools training company in the UK and has a huge following of students on facebook.

Keith says "I found out what my 'Big Picture' was only five years ago and my job now is to help young people do exactly the same. This is not a business nor a job, this is my hobby and my life. All I want to do is make the biggest possible difference to as many students world-wide. That's it".

Keith has three children and lives in Newark, Nottinghamshire.

**You want a BIG impact and great VALUE...**

**The average price most schools end up paying is a very affordable £4.65+VAT /student (dependent on numbers)**

**What you need to do next...**

1. Decide which year groups need help
2. Select a date/s for your school
3. Email us for availability/price  
[sonya@thebigpicture.eu.com](mailto:sonya@thebigpicture.eu.com)  
or call Sonya - **01636 646877**