



## What's it all about?

You know how it is... students know they should study but that doesn't mean they do... they turn up at school but that doesn't mean that they actually 'try' !!  
The Big Picture is the No.1 Company in the UK **that gets students motivated** to take action in their lives and at School.

We get students excited by 'The Big Why' in their life. They get to find out how their life might be if they take themselves more seriously. This two-hour event is a combination of stories, games, having a lot of fun and asking the really important questions in life. They then get to do all the work!!  
Teachers are always worried about their students being in 'one place' for two-hours... Don't be!!

*"Students don't want education, they just want the results they get from it. Our mission is to get them to want BOTH!"*

## What you want your students to achieve...

- **Engage** with life and school
- Get **better exam results**
- Be **brave enough to take risks**, make mistakes and learn from them
- **Change their own habits** and not have YOU constantly telling them.
- Build a desire and **hunger** to learn
- Know what **drives them in their life** and be able to **take control**
- Understand that phrases like "**dunno**" might not be helping them get to where they want to be
- Know how they can be better at **listening and communicating** to get more from their day-to-day
- Take total responsibility not just for their schooling but everything they do and... **not make excuses**
- Recognise that they can't get everything NOW but that they **need to act NOW !!**
- Start to believe in themselves and have the **confidence** to have a go!
- Have fun and **enjoy the learning experience**
- Get a '**Big Why**' of how their life might be if they truly do their best
- Be crystal clear about **what they have to do as soon as they leave 'The Big Leap' event**

*The ending of the event is tied in with them completing their own 'My Big Why' goal card (which we send to them one month later) - It's not teachers telling them, it's them telling themselves, this is powerful and a big shock !  
We know schools want some kind of longevity and real impact for the students: not just a good 'couple of hours'!!*

What was immediately apparent was that you had a great rapport with students - you're direct, but calm and measured and that really works with our students. They loved the pace, the names, the games and prizes!

Sadie Gray - Voyager School, Peterborough

Even the TES like us !!

'Great Fun, engaging for students and staff. Really got the young people thinking in a different way'

Barbara Nicholls - Bishop Gore School, Swansea





...CONTINUED



### What actually happens and why you'll like it...

'The Big Leap' is a fast paced event which young students find really easy to follow. It doesn't go too fast but it does still challenge and it has loads of activities which they really like. Keith tells stories, uses anecdotes, builds a really positive atmosphere, asks powerful questions (that he doesn't answer !) and even creates dialogue with 100's of students in the room!!

Keith plays games with students to provoke thought and learning and uses the workbooks and affirmations to reinforce this.

It's all wrapped up with loads of activity, on-stage performance, music, video ending up with them completing their 'Big Why' - It's a truly MEGA event.

- Want to see us in action? - check out our website, facebook or YouTube pages
- Want to hear from real teachers in schools in your area who have seen what we do? - Just give us a call or email us



### What you'll get...

- A **phone call** with Keith before to hear more about your students
- A brilliant **'life-changing'** event for your students

### At the event...

- Full colour **workbook** for each student
- **Prizes**, T-shirts, badges, stickers and posters for each session
- **Goal cards** sent to each student one month later

### Afterwards...

Teachers love the year round follow-up we give you after the event which is... **100% FREE to YOU (worth £375 !!!)**

- **25 x FREE full length PSHE Lesson Plans** to deliver in the classroom afterwards
- **4 x 'cool' posters** to remind students of the key messages
- Follow up **telephone call** two months later and weekly **newsletter**

'Students were interested, involved and captivated for 2 hours in a cold hall, on hard chairs! The true test was at the end when the bell went for break - many, many students stayed to talk with Keith and ensure they received their postcard in a month's time'

Des Johnson, UCE Academy, Ellesmere Port

'The students loved it and really engaged. Keith got some very key messages across to the students - what's cool now and does this equate to what's cool in the future. Thinking. Doing. Now. Brilliant!'

K Appleby, Stockport Academy



Keith Warren, award winning trainer and speaker has delivered training to over 165,000 students and teachers over the last four years across the UK and Europe.

He is frequently asked to speak to associations of Governors and Teachers specifically talking about motivation in students and teachers. He is an expert in delivering inspirational, practical material that changes lives. As a consequence, his company, 'The Big Picture' is the fastest growing schools training company in the UK and has a huge following of students on facebook.

Keith says "I found out what my 'Big Picture' was only five years ago and my job now is to help young people do exactly the same. This is not a business nor a job, this is my hobby and my life. All I want to do is make the biggest possible difference to as many students world-wide. That's it".

Keith has three children and lives in Newark, Nottinghamshire.

### You want a BIG impact and great VALUE...

The average price most schools end up paying is a very affordable **£4.65+VAT /student** (dependent on numbers)

### What you need to do next...

1. Decide which year groups need help
2. Select a date/s for your school
3. Email us for availability/price [sonya@thebigpicture.eu.com](mailto:sonya@thebigpicture.eu.com) or call Sonya - **01636 646877**